

## **BOARDROOM: MALAYSIA'S LARGEST CORPORATE SERVICES PROVIDER**

*With presence in Singapore, Australia, Hong Kong, China and Malaysia*

**KUALA LUMPUR, 3 APRIL 2019** – Singapore-listed BoardRoom Limited (“**BoardRoom**”), a leading provider of corporate business solutions across Asia-Pacific, today officiated the rebranding of the companies it recently merged with, namely Symphony Corporatehouse Sdn Bhd, Sky Corporate Services Sdn Bhd, Symphony Share Registrars Sdn Bhd and Malaysian Issuing House Sdn Bhd (“Symphony Group of Companies”). The enchanting event was witnessed by over 400 C-suite corporate guests.

The merger with the Symphony Group of Companies was finalised on 1 February 2019. Today BoardRoom officially rebranded the companies’ names to BoardRoom Corporate Services Sdn Bhd (formerly known as Boardroom Corporate Services KL Sdn Bhd), BoardRoom Business Solutions Sdn Bhd (formerly known as Symphony Corporatehouse Sdn Bhd) and BoardRoom Share Registrars Sdn Bhd (formerly known as Symphony Share Registrars Sdn Bhd). Malaysian Issuing House Sdn Bhd will continue to operate as Malaysian Issuing House Sdn Bhd.

With the merger, BoardRoom has become Malaysia’s largest corporate services provider, commanding an industry-leading combined market share in the share registry as well as corporate secretarial sector. To date, BoardRoom has a presence in Singapore, Australia, Hong Kong, China and Malaysia along with 20 other partners around the globe. With the merger, the euphoria from this expanded regional footprint enables BoardRoom to focus on servicing its clients more through innovations and technologies.

During the event, three presenters showcased some of the newer digital technologies available. BoardRoom’s own Mr. Jason U presented on the Employee Share Plan Administrative offering. He demonstrated the various efficient solutions that can be customised to tailor suit each client’s specific needs. This exciting platform is just one of the many quality services which BoardRoom believes in providing its clients and the close support which nevertheless augurs with their event theme of ‘*Better together*’.

Subsequently, LUMI’s Mr. Richard Taylor enlightened the audience with their electronic voting system that is being used in shareholders’ meetings around the world. The audience was given the opportunity to test out in real time the various polling devices and mobile applications, focusing on the effectiveness and reliability associated with the advent of the technology being used for this system.

Mr. Stephen Lim from SQL View in turn performed a skit, live on stage, showcasing their electronic board pack, demonstrating the ease and convenience of the product.

In line with its tagline of '*smart business solutions*', BoardRoom is determined to provide the optimal integrated corporate solutions, driven by digital innovation and new technology platforms which are expected to enhance productivity and business growth going forward.

"This merger presents an excellent opportunity for BoardRoom, not only have we significantly increased our regional footprint, we are now the largest corporate services provider in Malaysia. We are confident that this merger will deliver greater value to our clients through an enhanced ability to cross refer products and services that ultimately drive productivity. We will also have a greater opportunity for networking with clients and fundamentally establishing BoardRoom as a business that drives service through innovation and technology." **Mr. Kim Teo, Group Chief Executive Officer, BoardRoom** said.

"We really are 'better together', which is the key theme of not only this event but most importantly, the merger" he added.



From left:

1. Kim Teo, Group Chief Executive Officer of Boardroom Limited
2. Tan Sri Mohamed Azman Yahya, Executive Chairman & Group Chief Executive of Symphony House
3. Samantha Tai, Chief Executive Officer of Boardroom Malaysia
4. Goh Geok Khim, Chairman of Boardroom Limited
5. Dato' Abdul Hamid Sheikh Mohamed, Director of Boardroom Malaysia Holding Company and the merged group of Symphony



From left:

1. Kim Teo, Group Chief Executive Officer of Boardroom Limited
  2. Tan Sri Mohamed Azman Yahya, Executive Chairman & Group Chief Executive of Symphony House
  3. Samantha Tai, Chief Executive Officer of Boardroom Malaysia
  4. Goh Geok Khim, Chairman of Boardroom Limited
  5. Dato' Abdul Hamid Sheikh Mohamed, Director of Boardroom Malaysia Holding Company and the merged group of Symphony
-

## **About Boardroom Limited**

Boardroom Limited is a well-established professional business service provider with a strong and reputable 50-year track record. Headquartered in Singapore, we are listed on the Singapore Exchange and ranked amongst Forbes Asia's Top 200 Companies (under a Billion in US dollar). The merger between Boardroom Malaysia and the Symphony House subsidiaries has been recently successfully completed. Through this strategic acquisition, we are strategically placed within the region to serve you better. In addition to our existing presence in Singapore, Australia, Hong Kong, Malaysia and China, we are now the largest corporate services provider in Malaysia.

---

Issued by: Imej Jiwa Communications Sdn. Bhd. on behalf of Boardroom Limited

### **MEDIA QUERY**

Kymerlie Chong

Email: [Kymerlie.chong@boardroomlimited.com](mailto:Kymerlie.chong@boardroomlimited.com)

Contact number: +65 6230 9506