

**PRESS RELEASE**  
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**LOCALLY MANUFACTURED DYNAMO LUBRICANTS LAUNCHES  
IN MALAYSIA**

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12TH SEPTEMBER 2019, KUALA LUMPUR — Dynamo Lubricants (or the “Group”), a producer and supplier of high-quality oils and lubricants for automotive and industrial use officially launches its products in Malaysia today with its current and prospective strategic partners from Australia, the Philippines, Nepal, Myanmar, Cambodia and Vietnam.

The launch was initiated by Prakash Dhamala, the Executive Director of Dynamo Lubricants. The move is part of the Group’s strategic aim to entrench itself across the South East and South Asian markets to capitalise on the rising demand for automotive and industrial oils and lubricants in the regions’ highly sustainable industries and emerging economies.

Dynamo Lubricants’ wide range of oils and specialty lubricants are proudly made in Malaysia and formulated with the latest in German and American additives innovation and technology. Dynamo Lubricants’ mission is to exceed both the present and future expectations of its consumers and the industry as a whole.

The people and the team behind Dynamo Lubricants, which started off as a family-owned business operation since 1950 comprises of highly experienced energy trading professionals. With its decades-long experience and expertise, the team focuses on adding greater value to the marketplace through its KSAs (Knowledge, Skills & Abilities), technological and industrial know-how, brand positioning and marketing, while leveraging upon its strengths in energy trading.

Focused on its corporate social responsibilities, for every litre of oils and lubricants sold, Dynamo Lubricants will allocate 1 US cent to help select orphanages and needy schools across the South and South East Asia regions. The Group is focused on giving back to the communities in Myanmar, Nepal, Vietnam, the Philippines and Malaysia.

“We believe that Malaysia represents the ideal hub towards expansion and accomplishing Dynamo Lubricants’ mission throughout Asia. Our official launch represents a significant milestone for Dynamo Lubricants and will allow us to expand our footprint through strategic partnerships across South East Asia. Our high quality and exceptional value oils and lubricants are proudly manufactured in Malaysia, and we are looking forward towards earning greater market share across Malaysia’s automotive and industrial sectors.” Prakash Dhamala, Executive Director of Dynamo Lubricants commented.

## **ABOUT DYNAMO LUBRICANTS**

The team behind Dynamo Lubricants remains focused on its commitment to produce and supply high quality and trusted oils and lubricants for automotive and industrial use. Having started off in 1950 as a humble family-owned energy trading business, the team’s experience and expertise nurtured and grew the brand to what it is today. Dynamo Lubricants boldly exceeds all expectations with its wide range of engine oils, gear and transmission oils, performance grease and specialty lubricants.

Internationally marketed by Our Kismat, an independent energy trading company with trading operations across South Asia, South East Asia, the Middle East and Africa, Dynamo Lubricants represents high grade, quality value oils and

lubricants that are trusted for its time-tested power, endurance, and toughness as symbolised by the mighty rhino.

Taking into account the leaps and bounds of advancements in automotive and industrial technology, the team at Dynamo Lubricants applies its decades of experience and expertise in the technical know-how of the intricacies of both modern and traditional machinery. A homegrown and eventually expanded team and network of engineers, technicians, chemists, and mechanics cum automobile enthusiasts constantly innovate and evolve the very core and foundation of traditional oils and lubricants while incorporating the latest in German and American innovation and technology.

Today, Dynamo Lubricants celebrates a wide and diverse range of automotive and industrial product solutions. Boldly made according to international ISO- certified quality management systems, Dynamo Lubricants is the preferred choice when it comes to uncompromising performance for contemporary times.

To receive your press kit if you have not received one, please contact **Jason** **+6017 980 4293 / Kok Sheng +6017 984 9088**, or email [rhino@dynamolubricants.com](mailto:rhino@dynamolubricants.com). Do visit [dynamolubricants.com](http://dynamolubricants.com) to find out more about us or contact us directly if you would like to connect, communicate or collaborate.

### **DYNAMO LUBRICANTS MALAYSIA**

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From left to right: Louiz Kheng 龚维彬 (Manager of D.K. Lubricants (M) Sdn. Bhd), Prakash Dhamala (Director of Dynamo Lubricants Malaysia), Bikash Dhalama (Finance Director of Dynamo Lubricants Malaysia)



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