

**PRESS RELEASE  
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## **OPTIMAX OFFERS 50 CATARACT PROCEDURES WORTH RM200,000 THROUGH COLLABORATION WITH SIJF**

To Assist Individuals' Needs To Restore Vision

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**JOHOR, 17 JANUARY 2024** – **Optimax Holdings Berhad** (“Optimax” or the “Group”), an eye specialist service provider, has collaborated with Sultan Ibrahim Johor Foundation (“SIJF”) by offering 50 cataract procedures worth RM200,000. A symbolic gesture ceremony was held today at Optimax Eye Specialist Centre in Kluang, Johor to mark this collaboration.

This collaboration aims to alleviate the financial burden of individuals undergoing cataract procedures and address blurred vision associated with cataracts. Additionally, it aims to raise public awareness of eye care and the importance of eye health.

SIJF is a charity foundation that was established by the Sultan of Johor, Sultan Ibrahim Ibni Almarhum Sultan Iskandar, with the mission of improving the quality of life and well-being of the people.

Optimax chief executive officer Sandy Tan said, "This collaboration between SIJF and Optimax represents a significant step towards addressing the eye healthcare needs of the community. This initiative is in line with the Group's commitment to provide top-notch eye healthcare services, helping others to improve their vision. Our aspiration extends beyond our role as an eye healthcare services provider, aiming to make a broader societal impact. Therefore, we are delighted to be part of this collaboration and we will continue to engage in such activities to assist those in need."



SIJF chief executive officer Tuan Haji Mohd Anizam Jamian receiving the mock cheque from Sandy Tan.

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### **About Optimax Holdings Berhad**

Optimax Holdings Berhad, founded in 1995 by Tan Sri Dato' (Dr.) Tan Boon Hock, provides eye specialist services and related products in Malaysia. The specialist centres offer a range of treatments relating to eye diseases, such as cataracts, glaucoma, dry eye, conjunctivitis, age-related macular degeneration, diabetic retinopathy, retinal detachment, pterygium, and other eye diseases and disorders.

It also provides refractive surgery, consultation and dispensary, oculoplastic surgery, and eye examination services. It serves international patients from Indonesia, the Philippines, Singapore, Thailand, Australia, China, Hong Kong, and Japan. In addition, the company also markets its own brand of food products.

For more information about Optimax Holdings Berhad, please visit <https://www.optimax2u.com/>

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**Issued by Imej Jiwa Communications Sdn Bhd on behalf of Optimax Holdings Berhad**

**For further media inquiries please contact:**

Jason Chiew +6017 980 4293 / +60 3 7733 7752

Email: [jason@imejjiwa.com](mailto:jason@imejjiwa.com)

Vince Teoh +6016 441 9532 / +60 3 7733 7752  
Email: [vince@imejjiwa.com](mailto:vince@imejjiwa.com)