



UNIQUE FIRE DISTRIBUTES BRIDGEHILL'S CAR FIRE BLANKETS

Shah Alam, 30 January 2024 – Unique Fire Holdings Berhad ("Unique Fire" or the "Group"), a distinguished fire safety and protection company is pleased to announce that the Group is now the authorised distributor for Bridgehill AS' ("Bridgehill") car fire blankets.

Bridgehill, headquartered in Larvik, Norway, is renowned for manufacturing cutting-edge fire blankets designed to extinguish fires in diverse settings, from cars to forklifts. The company operates globally, collaborating with partners worldwide. Notably, Bridgehill's products combine pioneering space-age technology with simplicity of use, positioning as the only solution capable of containing fires in lithium batteries and electric vehicles ("EVs").

Unique Fire managing director Liew Sen Hoi said, "We are delighted to be appointed as the authorised distributor for Bridgehill's car fire blankets. This distributorship no doubt comes at a right time as the Malaysian government is committed to facilitate EV industry growth. Aligning with this commitment, a target to have 100,000 EVs on the road by 2030 has been set. This distributorship therefore places advanced fire safety solutions at the forefront of ensuring the safety of an evolving landscape. With the distribution of Bridgehill fire protection blankets, Unique Fire is poised to contribute significantly to the evolving EV infrastructure, ensuring safety standards are placed with the rapid advancements in the EV industry."

He further added, "This distributorship has expanded our product offerings as it continues to solidify our position as a preferred brand fire equipment company in Malaysia, along with our commitment to provide an extensive range of good quality fire safety products and solutions."

Bridgehill's car fire blanket utilises BridgeTech™, a unique heat-resistant fabric based on the material used to protect spacecraft from intense heat. They are designed by engineers and tested by firefighters. The car fire blankets are also certified by RISE Research Institutes of Sweden AB for non-combustibility, offering an ideal solution for locations with a high concentration of vehicles, including EV charging stations, parking lots and petrol stations. It is not only reusable for up to 20 car fires but also user-friendly, catering to train personnel, professional firefighters, and other organizations dealing with multiple fire scenarios.

PRESS RELEASE
FOR IMMEDIATE RELEASE



From left to right

1. Mr Ryan Liew 刘康仪, Executive Director of Unique Fire Holdings Berhad
2. Dato' Marcus Liew 刘康良, Executive Director of Unique Fire Holdings Berhad

About Unique Fire Holdings Berhad

Unique Fire Holdings Berhad (“Unique Fire” or the “Group”) started off in 1997 as a distributor of fire protection systems, equipment and accessories. The Group has since expanded its activities and today, it is primarily involved in the assembly, manufacture and distribution of active fire protection systems, equipment and accessories for built environment, such as fire suppression systems, fire extinguishers, fire hose reel, fire hoses, fire alarms and detection devices. Unique Fire also manufactures and distributes custom graphics designed fire extinguishers.

The Group strives to protect lives and properties as a preferred brand that is recognised by the public when it comes to providing a range of products with good quality, holding true to the Group’s motto of “Your Guard Against Fire”.

For more information, please visit <https://uniquefire.com/>

Issued by Imej Jiwa Communications Sdn Bhd on behalf of Unique Fire Holdings Berhad

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